



BCSDN Announces a Logo Design Contest for the Regional Civil Society Hub

Balkan Civil Society Development Network (BCSDN) is pleased to announce a visual identity design contest for the Regional Civil Society Development Hub. Professional graphic designers, companies, freelancers, and talented individuals are welcomed to offer innovative solutions and provide a visual identity for the Hub that would contain logo, color palette and font type.

The logo designed will be the symbol of Hub's activities, and it will appear on BCSDN social media, documents, events, and all visual materials.

Background/ Description

Balkan Civil Society Development Network (BCSDN) is a network of 14 civil society organizations from 10 countries in southeast Europe (Albania, Bosnia and Herzegovina, Bulgaria, Kosovo, North Macedonia, Romania, Montenegro, Slovenia, Serbia, and Turkey). Our mission is to empower civil society and influence European and national policies towards more enabling environment for civil society development in order to ensure sustainable and functioning democracies in the Balkans.

The Regional Civil Society Development Hub

[The Regional Civil Society Development Hub](#) is established by BCSDN through the project "Protecting Civic Space – Regional Civil Society Development Hub," funded by the Swedish International Development Cooperation Agency (SIDA).

The Hub aims to be a regional center with a global impact that will create and share knowledge and innovation on CSOs' role in promoting democracy and supporting the development of civil society in the Western Balkans in the long term. The Hub will support effective, transparent, and accountable CSOs that will contribute to protecting and promoting civic space for a vibrant, pluralistic, and rights-based civil society in the Balkans by enabling the use of new and established funding mechanisms, working methods, and means of cooperation. The overall objective of the Hub is strengthened regional cooperation to promote civic space in the Western Balkan countries.

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Requirements (features and formats)

- The logo should be accompanied with color palette and font type;
- The logo should be original and innovative;
- The logo should be applicable to different contents, and screens, both web and print;
- The logo should be clear and visible both printed in color and black and white;
- The logo should be compatible with BCSDN's visual identity: (please refer to www.balkancsd.net);
- For quality reproduction purposes, the logo should be provided in scalable vector graphic format (EPS). The applicants should also provide three other formats: PDF, JPG, and PNG;
- The logo must be easy to use. It should be visually appealing on small and large scales;
- The logo should not violate third parties' rights, and intellectual property.

With the logo submissions, each applicant must send a short description of the Logo and the story behind the design. The winning logo will become the Regional Civil Society Development Hub logo.

Award

The winner will be awarded with a prize of 1000 EUR Gross.

Application

Applications must be submitted via email to executiveoffice@balkancsd.net with the Subject: **Regional Hub Logo**. To ensure fair competition, the application documents should be enclosed in password protected folder that cannot be opened before the closing time for receiving applications.

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Selection process

The winner will be selected by evaluation commission, composed by BCSDN Executive office staff.

Application deadline

Deadline for application: 23:59 Central European Time on 21st February (Sunday).

Any application received after this deadline will not be considered.

Timetable

Activity	Date
Publication and promotion of the Call	4 February
Deadline for logo submissions	21 February
Evaluation of applicants	22- 26 February
Notification on the status of the application	1 March

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